### **NORTH-EAST INDIA'S**

nd Edition EXCLUSIVE TECHNOLOGY TRADE SHOW ON WOODWORKING, FURNITURE MANUFACTURING & ALLIED INDUSTRY

### NORTH-EAST WOOD



**29**SEPTEMBER

- **02**october

2023

Maniram Dewan Trade Centre, Guwahati, India



#### **FOCUS SEGMENTS**



WOODWORKING MACHINERY



FURNITURE TECHNOLOGIES



PANELS & PLYWOOD



VENEERS & LAMINATES



ADHESIVES & COATINGS



TOOLS & RAW MATERIALS



### INVITING

WOODWORKING & FURNITURE INDUSTRIES TO THE MOST PROMISING B2B EXHIBITION AT THE GATEWAY OF

# INDIA'S FASTEST GROWING REGION

EXPLORE THE OPPORTUNITY TO MARK YOUR PRESENCE IN INDIA'S FASTEST GROWING INTERNATIONAL ECONOMIC CORRIDOR



### INTERNATIONAL EXHIBITION FOCUSED ON

WOODWORKING TECHNOLOGIES, FURNITURE MANUFACTURING, TOOLS, FITTINGS, ACCESSORIES & RAW MATERIALS.

# ABOUT THE NORTH-EAST WOOD EXPO 2023

India's most ambitious business event for the wood & furniture manufacturing sector is North-East Wood Expo 2023, offering the industry an opportunity to expand its presence in the emerging destination for furniture manufacturing & woodworking in India. Attendees to the event will gain a comprehensive understanding of technological advances & the most recent manufacturing trends in the areas of furniture manufacturing, woodworking technologies, tools, fittings, accessories & raw materials. The event will provide an ecosystem for networking, product promotion, business growth, ideas exchange, exports, capacity expansion & technology transfer for exhibitiors. This will also enable them to present their offerings to entrepreneurs, innovators, architects, builders, developers, Government representatives, consultants, contractors, lighting consultants, Town Planners, corporate, research & academic, multilateral development institutions & all other stakeholders at this single exposition.

The B2B Event Seeks To Create New Business Opportunities For Both Participants And Visitors In Guwahati, Assam Which Is Acknowledged As The Gateway To India's Ambitious Look East Policy. This Policy Aims To Establish This Region As A Significant International Economic Corridor Especially For Exports To Asean Markets, While Enhancing The Region's Domestic Capacities Through Appropriate Policy Frameworks. The Exhibition Certainly Presents Excellent Business Opportunities For The Exhibitors, Local Businesses And Other Stakeholders Through New Alliances And Partnerships In Order To Become Part Of North-East India's Growth And Socio-economic Transformation.

North-East Wood Expo Has Been Conceptualized By The Team Of Industry Experts With Over Two Decades Of Experience In B2B Exhibitions, Industry Specific Conferences, Business Publications And Market Research. The Team Comprises Some Of The Best Brains In The Indian Exhibition Industry, Who Have Come Together To Create A Strong Market Research Based And Impeccable B2B Exhibition With An Aim To Provide Seamless And Enriching Participation Experience To Both The Exhibitors And Visitors Alike.



# NORTH-EAST INDIA?

The Indian Government is actively seeking to increase investments across industry segments, in its north-eastern states: Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura. The region is considered to be of critical geopolitical and economic importance, since it borders China, Tibet, Myanmar, Bangladesh, Nepal, and Bhutan. The Indian Government's Act East policy focuses on improving socioeconomic, trade, and business ties with East Asia and the ASEAN states, and thus bolstering the economic development and investment potential of the region. Due to its strategic location North-East India is the most significant part of India's ambitious Look East Policy, Which envisions developing The Eight states of North-East India as part of an international economic corridor along with the ASEAN countries with Assam being the gateway to this project. There has been a sharp rise in the economy of the area over the past decade hence it presents innumerable opportunities for the businesses for expansion and growth. With the push in infrastructure projects by the government and potential presented by rich biodiversity and natural resources the region will certainly act as an engine of growth for India as well as ASEAN countries.

Meghalaya, Tripura, and Arunachal Pradesh have recorded the most rapid growth in industrial activity among the eight states in the region. Most development indices indicate that the region is outperforming most of the other states in India. Forestry accounts for a major share of the region's economic activity and presents huge untapped potential for the wood industry.

### **EXHIBITION HIGHLIGHTS**

- Participation in this Expo would be great for strategic evaluation of regional comparative advantages with the intention of identifying potential investment opportunities and product development.
- Bringing together policymakers, analysts, experts, heads of state, and stakeholders of the building and construction sector across the country and beyond.
- Meet face to face with high-quality trade visitors with an exceptionally high proportion of decision makers and policymakers.

- An exhibitor and participant mix from across the building-construction value chain, presenting a great opportunity to understand the competition as well.
- The opportunity to network with experts, authorities, developers, manufacturers, suppliers, and investors to exchange ideas and technologies.
- The event presents an opportunity for you to analyze the market in case you want to gain first mover advantage in the market.

### **EXHIBITIOR PROFILE**

- Abrasives
- Adhesives
- Bamboo and Rattan Working Machines
- Coatings
- Plywood & Furniture
  Manufacturing Machines
- Combined Machines
- Drying Steaming and Impregnation of Solid Timber
- · Dust Collecting Equipment
- · Edge banding materials
- lacquers & Polishes
- Sanding paper & Sanding materials
- Edge Banding Machines (Edge Banding, Trimming, Sanding, etc.)
- Finishes
- Fittings and Accessories (Hinges, Knob Handles, Other Hardware)
- Folding Systems

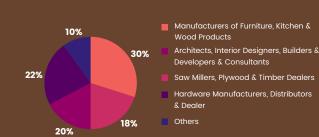
- Forming Machines
- Grinders (Sharpeners)
- Handling Equipment
- · Hardware Recessing Machines
- · Laminates & Plywood
- Machines and Equipment for Special Product Groups
- Machines and Equipment for Surface Finishing
- Machines and Technical Equipment for Assembly, Packaging
- Machines for Boring and Dowel-Driving
- Machines for Different Products Machines for Paper Impregnation and Laminates
- Machines for Special Processes
- Machining Center's (Stationary Processing)
- Materials Handling Equipment

- MDF, OSB, LVL
- Plywood and Panels
- Mortising Machines
- · Saw milling equipment
- Accessories & tools
- Molding and Planing Machines
- Finger Jointing Machines (Finger Jointers)
- Other Machines and Materials
  Panel Products
- · Wood Composites,
- Sawn Timber Panel
- · Saws Particle Board
- Plywood Polishing and Buffing Machines
- Portable Machines & Tools
- Post Forming Machines
- Power Feeders
- Press/Clamps for Corner Joints

#### **EXHIBITOR PROFILE:**



#### **VISITOR PROFILE:**



### **VISITOR PROFILE**

- Furniture Manufacturers
- Saw Millers
- Plywood & Particle Board Manufacturers
- Traders, Craftsmen
- Carpenters
- Interior Decorators
- Architects & Builders
- Timber Importers
- Merchants
- Manufacturers of Wood Based Products

- Experts from Research Institutes
- Forestry Officials
- Timber Importers & Exporters
- Kitchen Cabinet Manufacturers
- Wooden Shelves Manufacturers
- Office Furniture Manufacturers
- Traders
- Hardware Manufacturer /Dealers
- Government Officers
- Exporters & Importers
- Industry Associations

- Hardware Distributors
- Dealers / Manufacturers
- Manufacturers of Wood-based Articles
- Manufacturers of Furniture Fittings
- Distributors & Dealers of Furniture Fittings
- Packaging Industry

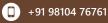


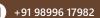
Eventage Trade Fair & Events Pvt. Ltd. is a new generation exhibition company which brings in fresh perspectives on opportunity creation through exhibitions. We seek to create business events which cater to the needs of both new age startups based on technology as well as traditional industries. Team Eventage is set to transform the way B2B exhibitions are perceived. Get ready to experience a new age research driven, data based and technology backed holistic exhibition participation experience which will hybrid between traditional exhibitions and new age digital marketing tools in order to provide our customer with optimum productivity and value addition by reaching a wider segment of targeted audience. Our portfolio of events include B2B exhibitions, global trade shows, summits, forums, buyer-seller meetings, and inbound & outbound trade missions across the globe to create trade and investment opportunities. Founded by the visionary team of industry experts with over two decades of rich experience in B2B exhibitions, Business Events and Publications across industry segments globally.

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